

national
CONFERENCE
nationale
on Tobacco or Health sur le tabagisme
ou la santé

Feb 29 - March 2, 2016
The Westin Ottawa Hotel
Ottawa, ON

*Sponsorships &
Identified Opportunities
for 2016*



The Canadian Council for Tobacco Control is pleased to invite your participation in the 9th National Conference on Tobacco or Health (NCTH), being hosted at the Westin Ottawa from February 29 to March 2, 2016.

The NCTH is the largest gathering of tobacco control professionals and volunteers in Canada with a diverse audience that represents researchers, academics, health professionals, public servants, political staff, advocates, and students from a variety of disciplines who work at local, municipal, provincial, territorial, national and international levels.

The conference attracts decision-makers and decision-influencers at every level within public, private and community (voluntary) sector organizations (front-line staff, administration, senior management and trustees/directors).

The conference program aims to bring about collaboration and strengthened networks between these various individuals and organizations. To eliminate the harm caused by commercial tobacco products and eradicate the tobacco epidemic in Canada.

The NCTH focuses on the sharing of evidence and experience and uses a variety of learning styles and a unique networking venue (Pathways to Progress) to connect participants with the people, information and ideas needed to achieve their goals.

Thank you for your consideration.

Sincerely,

Bob Walsh
Acting Executive Director, CCTC
Conference Chair, 9NCTH

To secure your sponsorship opportunity or for more information, please contact Vivek Kurup, 613 809 7034 or vivek.kurup@gmail.com.

SUMMARY of 2016 OPPORTUNITIES

GENERAL SPONSOR CATEGORIES	AMOUNT
Platinum Sponsor	\$50,000
Gold Sponsor	\$25,000
Silver Sponsor	\$10,000
Bronze Sponsor	\$5,000

IDENTIFIED OPPORTUNITIES	AMOUNT
Conference Live Streaming	\$10,000
Conference Networking Reception	\$5,000
Mobile Event App	\$5,000
Conference Breakfasts	From \$2,000
Conference Refreshment Breaks	From \$1,500
Conference Supporter	\$1,000

To secure your sponsorship opportunity or for more information, please contact Vivek Kurup, 613 809 7034 or vivek.kurup@gmail.com.

PLATINUM SPONSORS \$50,000	GOLD SPONSORS \$25,000
<p style="text-align: center;">PLATINUM Only Benefits</p> <ul style="list-style-type: none"> • Lead Sponsor of Off-Site Social - <i>Tuesday Fun Night</i> - • Four complimentary registrations • Social Media: Included on the Conference Live Streaming and Event App. Mentioned and invited to add content for twitter and Facebook NCTH site • Promoted on the conference website with a 75-word description featuring services and products with a hotlink • Sponsorship promoted on the conference website www.9ncth.ca with a logo and hotlink on ALL front pages • Verbal acknowledgement by chairperson at each plenary 	<p style="text-align: center;">GOLD Only Benefits</p> <ul style="list-style-type: none"> • Three complimentary registrations • Social Media: Included on the Conference Live Streaming and Event App. Mentioned On the twitter and Facebook NCTH site • Promoted on the conference website www.9ncth.ca with a 50-word description featuring services and products with a hotlink
General Benefits for Platinum & Gold Sponsors	
<ul style="list-style-type: none"> • One 10' x 10' exhibit booth in conference "Pathways to Progress Expo" • Listed prominently in official conference communications print and electronic • Program to include a 150-word description of services and products • Logo on slides in pre and post session announcements • Onsite signage acknowledging sponsorship level 	

SILVER SPONSORS \$10,000	BRONZE SPONSORS \$5,000
<p style="text-align: center;">SILVER Only Benefits</p> <ul style="list-style-type: none"> • Two complimentary registrations • One 10' x 10' exhibit booth in conference "Pathways to Progress Expo" 	<p style="text-align: center;">BRONZE Only Benefits</p> <ul style="list-style-type: none"> • One complimentary registration
<p>General Benefits for SILVER & BRONZE Sponsors</p>	
<ul style="list-style-type: none"> • Promoted on the conference website www.9ncth.ca with a logo/link and sponsor level • Social Media: Mentioned On the twitter and Facebook NCTH site • Listed prominently in official conference communications print and electronic • Program to include a 75-word description of services and products • Logo on slides in pre and post session announcements • Onsite signage acknowledging sponsorship level 	

Identified Opportunities

Conference Live Streaming - \$10,000

- Specific recognition during live-streaming of conference program segments
- Logo and link on conference website
- Logo visibility in registration kits
- Logo visibility in conference program
- Post event logo and link on website

Conference Networking Reception - \$5,000

- Specific signage at the opening Networking Reception
- Logo and link on conference website
- Logo visibility in registration kits
- Logo visibility in conference program
- Option to provide on-site handout to delegates

Mobile Event App - \$5,000

- Specific recognition on Mobile App
- Logo and link on conference website
- Logo visibility in registration kits
- Logo visibility in conference program

Conference Breakfast - \$2,000 each Or both days for \$3,500

- Specific signage at Breakfast
- Logo and link on conference website
- Logo visibility in registration kits
- Logo visibility in conference program
- Post event logo and link on website

Conference Refreshment Break (AM or PM) - \$1,500 each Or both breaks for \$2,500/day

- Specific signage at Refreshment Break
- Logo and link on conference website
- Logo visibility in registration kits
- Logo visibility in conference program
- Post event logo and link on website

Conference Supporter - \$1000 each

- Open number of Sponsors
- Logo and link on conference website
- Logo visibility in conference signage
- Post event logo and link on website

Confirmed Sponsors to date for 2016

Platinum Sponsor

Johnson & Johnson

Silver Sponsor

